

DARDILLY, 19 JUNE 2017

PLANNED ACQUISITION OF OLYS

In accordance with its acquisition strategy aimed at expanding its product offering and consolidating its position as a high-tech specialist, LDLC Group today announces the start of exclusive negotiations with OLYS, a company that markets brands including “BIMP”.

An Apple distributor for both individuals and businesses, OLYS has 14 branches including 7 Apple Premium Reseller stores in France. The company has 140 employees, including 25 salespersons ready to respond to the requirements of businesses. The OLYS Group posted 2016 revenues of around €40m.

If closed, this acquisition will generate extensive synergies with LDLC Group’s existing offering.

A memorandum of understanding on the purchase of OLYS’s entire share capital could be signed within the next four months.

Progress on this acquisition will be reported as soon as possible in a subsequent release.

“This acquisition is important for two reasons,” Laurent de la Clergerie said. “First, it strengthens our ties with the Apple universe and balances our offering so that we can confidently handle upcoming innovations in the two universes of PC and MAC. Secondly, the BIMP Group has a strong foothold in the BtoB and education markets, which will allow us to expand our offering in these sectors in terms of both products and services, and will contribute the experience gained by its teams at grass roots level over a period of more than 30 years.”

Next release:

20 July 2017 after market close, Q1 2017/2018 revenues



GROUP OVERVIEW

The LDLC Group was one of the first to venture into online sales in 1997. Today, as an e-commerce leader in the IT and high-tech market, the LDLC Group operates via 12 websites, including 7 commercial sites, serving consumers and professionals alike. The Group employs over 700 people. Winner of a number of customer service awards and widely recognised for the efficiency of its integrated logistics platforms, the LDLC Group is also developing a network of branch stores and franchises.

Read more at www.groupe-ldlc.com

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