

LIMONEST, 16 OCTOBER 2017, after market close

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## AGREEMENT SIGNED FOR THE ACQUISITION OF OLYS

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Following the announcement made on 19 June 2017, LDLC Group today announces the signing of an agreement, subject to conditions precedent\*, to acquire the entire share capital and voting rights of OLYS and its subsidiaries (the “OLYS Group”, which markets the BIMP brand), and Synopsis, whose main activity is management of OLYS’s communications.

Subject to fulfilment of the conditions precedent, LDLC expects to close the transaction by 31 January 2018.

The acquisition will be financed entirely by bank loans.

It will generate extensive synergies with the LDLC Group’s existing offering and will step up development of its BtoB division, given that OLYS Group is an Apple distributor for both retail consumers and businesses.

Today, OLYS has 14 branches including 7 Apple Premium Reseller stores in France. It has 140 employees, 25 of whom make up the BtoB sales team.

The OLYS Group posted 2016 revenues of around €40m.

\* Acquisition subject in particular to authorisation by the French Competition Authority

### Next release:

26 October 2017 after market close, H1 2017/2018 revenues

LDLC Group’s schedule of upcoming releases is available at: <https://www.groupe-ldlc.com/calendrier/>



## GROUP OVERVIEW

The LDLC Group was one of the first to venture into online sales in 1997. Today, as an e-commerce leader in the IT and high-tech market, the LDLC Group operates via 12 websites, including 7 commercial sites, serving consumers and professionals alike. The Group employs over 700 people.

Winner of a number of customer service awards and widely recognised for the efficiency of its integrated logistics platforms, the LDLC Group is also developing a network of branch stores and franchises.

Read more at [www.groupe-ldlc.com](http://www.groupe-ldlc.com)

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